

School of Commerce & Management

Department of Management

Programmes:

M.B.A. (Specialization in Finance/ Marketing/HRM)

Intake: 35; Duration: 4 Semesters

Eligibility: Bachelor's degree from any recognized University in any discipline with 50% of marks or equivalent grade in aggregate for general category and 45% or equivalent grade for SC/ST/OBC/PWD/EWS candidates.

Admission Process: Based on all India written test score in CUCET followed by Group Discussion & Personal Interview.

Ph. D.

Eligibility: A consistently good academic record possessing a Master's Degree in Management and allied subjects with minimum of 55% marks or equivalent grade from a recognized University at both undergraduate and postgraduate levels; 5% relaxation in minimum requirement of marks is granted to SC/ST/OBC/PWD/EWS candidates.

Admission Process: As per the guidelines of University for Ph.D. admission.

Preamble & Objectives:

Globalization and liberalization of Indian economy along with integration of world markets have opened up horizons of prosperity and growth for business. The fast pace has created the need to innovate and establish newer ways of managing business. In order to address these needs, the following objectives have been set up:

- To empower students and motivate them to become future leaders who can create innovative strategies and execute them in the market.
- To develop skills in successfully initiating, expanding and diversifying a business enterprise in new, up-coming areas.
- To provide students with the required tools for decision-making and data analysis
- To improve students' managerial skills through the use of case studies
- To teach students the techniques useful for financial analysis and control in today's business climate
- To impart students the skills and knowledge required to ethically manage business and develop critical thinking skills in students
- To develop enterprising and dynamic family business successors

Nature & Scope:

The primary objective of MBA/Ph.D. programme is to provide quality education in the field of management as per international standards by inculcating creative thinking, innovative practices and kaleidoscopic approach to teaching, research and extension. Focus will also be on industry-institution linkage. The value of any MBA programme lies in the comparisons and contrasts it makes of the admission policies, approaches and future plans of the institution and its bearing on the usefulness of all that an MBA degree stands for to the corporate world.

Management education is essential to manage organizations. The future of management programmes and the prospects of MBAs are bright provided they have entrepreneurial instinct to run their own business. If not, they can join the corporate world in different functional areas like Entrepreneurship, Finance, Marketing, HR, Supply Chain Management, IT, Service Sector Management, International Business etc. Besides this there are ample opportunities in management of NGO Sector too. The course prepares the aspiring MBAs for all walks of corporate life.

Departmental Facilities:

- Computer Lab, Finance Lab, Modern Classrooms and Teaching Aids
- SPSS, e-Views, Stata

Academic Activities:

National Seminar on “Role of Women in Unpaid Care Work”

GIAN Course on “Global HRM” sponsored by MHRD

Workshop on “Design and Tools of Research for Projects”

Workshop on “Recent Trends in Marketing”

National Conference on “Game Theory”

National Seminar on “International Business”

Workshop on “Research Methods in Management”

National Seminar on “Econometric Application in Management”(In collaboration with The Indian Econometric Society)

Anti-Ragging Warning:

Central University of Rajasthan adopts a zero tolerance policy towards ragging, considering the importance of providing a safe and congenial environment for all the students. Anyone found guilty of ragging and abetting ragging whether actively or passively, or being a part of a conspiracy to promote ragging, or any act of physical or mental abuse (including bullying and exclusion) targeted at another student (fresher or otherwise) on the ground of colour, race, religion, caste, ethnicity gender (including transgender), sexual orientation, appearance, nationality, regional origins, linguistic identity, place of birth, residence or economic background is liable to be punished in accordance with the regulations in practice as well as under the provisions of any penal law for the time being in force.